

Raumwelten

Plattform für Szenografie, Architektur und Medien
18.–20.11.2020 Ludwigsburg / Stuttgart



"Learning from the virus?" – Utopias for the future of spatial communication – Raumwelten ONLINE ends with positive outcome

Press Release, Stuttgart/Ludwigsburg, November 25, 2020

Three days of live streaming, 60 speakers onsite or connected online, digital networking, workshops and documentary films as well as the audiovisual Ambient Lab Festival made the programme of the first digital Raumwelten edition a complete success!

This year's Raumwelten Conference in its first digital edition under the motto "Raumwelten 20 2 0 2.0 - Please Install New Spatial System Now!" was met by the industry with enthusiasm and brought the Conference to your own screen: Live streaming from Karlskaserne Art Center Ludwigsburg was the heart of the Conference, with curated panels, keynotes, the Opening Lecture and the Special Lecture, various Q&A sessions as well as digital workshops and formats, while offering a variety of ways to make contact with other participants. The demand for online access with about 500 accreditations and the intensive use of the offers for professionals, the feedback to the organisers as well as the exchange with and among each other, all validate the concept of Raumwelten ONLINE and exceeded expectations.

Around 3,000 views in the Conference live stream for accredited Raumwelten guests as well as 1,500 views in the free live stream with the Ambient Lab Festival and the Tricks For Kids film programme for the general public show that the range offered by Raumwelten Conference and Raumwelten Public has been well received. The lectures, films, and clips in the media library, accessible only to accredited persons, have been viewed 1,000 times so far and are available until November 29. The digital workshops have also been successful with around 50 professionals taking part in the "ABC of Scenography"; and with 50 children keen on handicrafts, the workshops on Raumwelten Family Day, which had already been extremely popular in previous years, were fully booked – despite their purely digital nature. With simultaneous translation of the live stream into English, new international target audiences could be generated: Around 10 percent of the 505 accredited persons participated abroad.

Innovative concepts and ideas from top speakers and young talent

The curatorial team of Raumwelten, consisting of Prof. Tobias Wallisser (L.A.V.A. - Laboratory for Visionary Architecture), Jean-Louis Vidière (freelance scenographer and concept designer), Janina Poesch and Sabine Marinescu (PLOT) as well as Charlotte Tamschick (TAMSCHICK Media+Space), offered in their panels a range of top speakers, but also young talent who dealt with the motto "Raumwelten 20 2 0 2.0 - Please Install New Spatial System Now!" From quite different perspectives, they discussed how spatial and architectural communication cope with the spatial limitations and what positive chances this brings for a post-pandemic time. What utopias are there, and how can urban planners, architects, scenographers, media artists make the world a little better? Artist and innovator Daan Roosegaarde (Rotterdam/Shanghai) summed it up in the Opening Lecture with "Be curious, not scared about the future!" In the Special Lecture in cooperation with IBA'27, Mitchell Joachim, founder of the non-profit organisation Terreform ONE, talked about biotech architecture and resilient cities under the title "Building for a better world" and pleaded for "Design against extinction". Fabienne Hoelzel, Professor for Urban Design at the Stuttgart State Academy of Art and Design (ABK), also brought new insights into the future of urban planning to the Lecture and, under the keyword Afrotopia, illustrated what we can learn from Africa. All Conference panels and lectures were streamed live

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from November 18 to 20 from Karlskaserne Art Center, and will partly be available in the media library until November 29, same as the films from the Raumwelten Cinema programme.

Ulrich Wegenast, Artistic Managing Director: *"We are pleased that our programme was convincing, both regarding the quality of implementation, as well as with the content under our motto. The positive feedback from participants as well as speakers has encouraged us to continue to dare the implementation of new concepts and interaction in an agile way - whether physically onsite or in virtual space. It was also important for us to integrate interactive features such as the chat, our own open meeting spaces, and the '3D Multiuser Platform' which enabled us to at least virtually set up our Lichtwolke Pavilion as a place for communication.*

New digital experiments and established formats rethought

Raumwelten's "3D Multiuser Platform – the digital get-together", newly developed by Lightshape, enabled participants to talk and network with each other. The interactive "ABC of Scenography" workshops were held as mini speed workshops parallel to the panels and offered the opportunity for intensive exchange with the speakers. Scenographer Sven Klomp also dared the experiment of inviting participants to take a "digital walk", which then took place in Tallin, Ankara and Hamburg, among other places.

For the first time this year at Raumwelten Digital, young companies, initiatives and institutes of higher education from Germany presented new approaches and business models in the context of architecture and scenography, digital and immersive media, as well as analogue-digital applications in live streams. *With the kind support of the Ministry of Science, Research and Art Baden-Württemberg.*

At Raumwelten New Business, the matching platform of Raumwelten, the two Baden-Württemberg institutions MFG and SICOS presented their range of services offered to the federal state's companies in keynote lectures. This was followed by the presentation of innovative projects for digital and analogue spaces by seven selected companies; in pre-planned, digital one-to-one meetings, these companies and institutions were able to network with other interested parties and talk about concrete partnerships. *With the kind support of the Ministry of Economic Affairs, Labour and Housing Baden-Württemberg.*

Raumwelten Public with Family Day, Ambient Lab Festival and Raumwelten Cinema

The special highlight "Ambient Lab - Festival for Music, Space and Video" captivated the audience on November 20 with an exceptional digital sound and space experience. Electro and ambient musicians such as the well-known duo Lakker (Dublin/Berlin), Michael Fiedler and Nadja Weber (both Stuttgart) inspired audiences with their live sets. Visuals by creative duo Frischvergiftung provided the visual background. The Ambient Lab Festival took place with the support of the Ministry of Science, Research and Art Baden-Württemberg, pulsmacher Ludwigsburg, Popbüro Region Stuttgart, Frischvergiftung Stuttgart, and the Embassy of Ireland in Berlin.

Film fans could use their weekend ticket for Raumwelten Cinema not only to watch six different films dealing with the exciting relationship between film and architecture, but also to exchange ideas and ask questions at the live filmmaker talks with the directors. The well-established Raumwelten Family Day also enjoyed great popularity again with architecture workshops for pre-school children, animation workshops for primary school children, and a digital workshop for teens. All workshops took place online and live via Zoom! Raumwelten Public was presented by the Volksbank Ludwigsburg.

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Dieter Krauß, Commercial Managing Director: *"It is particularly important for us to offer low-threshold formats too, so as to promote spatial competence among the general public. This year, we have succeeded in doing so with our film programme with filmmaker talks, the free music programme and the Family Day in virtual space."*

Save the Date: The next Raumwelten will take place from November 17 to 19, 2021.

Raumwelten is an event organised by Film- und Medienfestival gGmbH in cooperation with Wirtschaftsförderung Region Stuttgart GmbH.

Images and downloads at: www.raum-welten.com/presse/downloads

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