

Raumwelten

Plattform für Szenografie, Architektur und Medien
Ludwigsburg/Stuttgart

The motto of Raumwelten – Platform for Scenography, Architecture and Media 2020 is:
Raumwelten 20 20 2.0 – Please Install New Spatial System Now!

True to the motto “Raumwelten 20 20 2.0 – Please Install New Spatial System Now!”, the ninth edition of Raumwelten – Platform for Scenography, Architecture and Media takes place from November 18 to 20, 2020 as a hybrid event – both on-site at Karlskaserne Ludwigsburg and online at raum-welten.com. In 2020, Raumwelten and its speakers, workshops and lectures will primarily tackle the question: how does spatial communication work in a (post-) pandemic time? Which opportunities and positive changes result from the coronavirus crisis? Raumwelten presents original, open, and positive ways of dealing with the new spatial limitations. Time to restart! Unavoidable.

Motto 2020

Nobody in the world could question that 2020 is the year of upheaval and a new normality concerning all aspects of life. The coronavirus pandemic has clearly shown us which systems are faulty and in need of reconsideration and reorganisation. It caused the shutdown of social life, pointed out ills and has all of us, whether citizens, politics or (creative) industries, face new challenges and responsibilities. This was and is about distances and isolation – and thus about everything that spatial communication wants to avoid. The relationship between distance and closeness, physical and digital, freedom and rules, staging and objectivity – all this makes demands on the spatial competence of an individual and society as a whole. And is thus associated with a special task and challenge: “Learning from the virus!” (Paul B. Preciado).

At Raumwelten, on-site and at the same time in digital space, scenographers, philosophers, media professionals, digital artists, business representatives and politicians discuss the question of how scenography, architecture, urban planning and digital media creatively cope with the dystopic year 2020 and whether the theory that “nothing will ever be the same again” will really prove true.

New Curator Team Set-up

The team of curators at Raumwelten has been reorganised too. In addition to Prof. Tobias Wallisser and Jean-Louis Vidière, PLOT-makers Janina Poesch and Sabine Marinescu as well as Berlin scenographer Charlotte Tamschick enrich the team with immediate effect. They curate the different Raumwelten Congress Panels: Architecture, Scenography, Digital Media, and Talent, and provide support with their expertise and networks.

CREATED BY

film & media festival
globe

Film- und Medienfestival gGmbH
Stephanstraße 33
70173 Stuttgart

Tel.: +49 (0) 711 9 25 46-0
Fax: +49 (0) 711-9 25 48-150
kontakt@festival.gmbh.de

#raumwelten
raum-welten.com

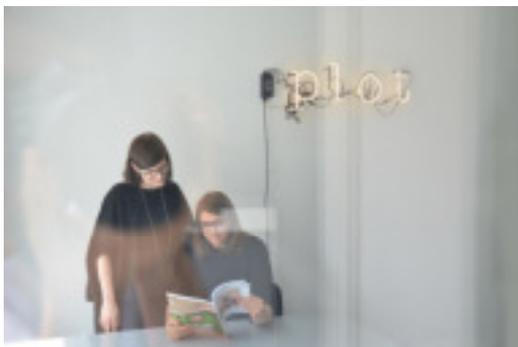
Raumwelten

Plattform für Szenografie, Architektur und Medien
Ludwigsburg/Stuttgart

Short CV of the Curators:



Charlotte Tamschick (Digital Media Panel) has been working as a scenographer since 1998. She studied art history with a focus on spatial installation and media art. Her expertise as a creative director and concept developer is based on experience gained in international agencies. Charlotte Tamschick is a partner and creative director at TAMSCHICK MEDIA+SPACE Berlin, an interdisciplinary studio for media-enhanced scenography engaged in the narrative staging of architectural spaces and their contents by using media. As one of Europe's leading specialists for spatial media as well as facade and architecture projections, TMS aims at companies and institutions in the fields of museums and exhibitions, fairs and show rooms, and expos and events, who wish to convey content to their audiences and clients in unusual ways. Charlotte Tamschick has teaching assignments at the TU Berlin master programme "Bühnenbild_Szenischer Raum" and the FHNW Academy of Art and Design Basel.



Sabine Marinescu and Janina Poesch are the two founders and editors of PLOT – network and platform for creative spaces, which is primarily concerned with exhibition design, set and stage design, brand spaces and "Neue Welten". As graduated architects and trained journalists they dedicate themselves mainly to the written word, giving it the appropriate space and telling the stories behind the (space) stories. Since 2008 they have been trying – starting from Stuttgart – to take over the world domination of creative spaces with their own (online) magazine, events and other publications in the field of

scenography. To be continued ...



Prof. Tobias Wallisser (Architecture Panel) studied architecture at TU Berlin and the University of Stuttgart from 1990 to 1996. He then earned a postgraduate Master of Science degree in advanced architectural design at Columbia University, New York. Tobias Wallisser worked as an architect at KTP studio and for Asymptote in New York. In 1997, he started at UNStudio van Berkel & Bos where he worked as a creative director from 2001 to 2007. Together with Ben van Berkel, his responsibilities included the Mercedes-Benz Museum in Stuttgart.

In 2007, Wallisser established LAVA (Laboratory for Visionary Architecture) together with Chris Bosse and Alexander Rieck, an international network of experts based in Stuttgart, Berlin, Sydney, and

CREATED BY

film & media festival
globe

Film- und Medienfestival gGmbH
Stephanstraße 33
70173 Stuttgart

Tel.: +49 (0) 711-9 25 46-0
Fax: +49 (0) 711-9 25 48-150
kontakt@festival.globe.de

#raumwelten
raum-welten.com

Raumwelten

Plattform für Szenografie, Architektur und Medien
Ludwigsburg/Stuttgart

Vietnam. Projects are characterized by an unconventional way of tackling current issues; the focus of their work is on topics such as the sensible use of resources and the creative potential of modern production methods for contemporary living spaces. Since 2006, Tobias Wallisser has been a professor of architecture and innovative construction and spatial concepts at the Stuttgart State Academy of Art and Design. He has also been vice-rector and a member of the Academy administration since 2011.



Jean-Louis Vidière Ésèpe was born in 1972 in the birthplace of the author of the Marseillaise on the French National Day. But he left France in 1996 after studying design at the Ecole Nationale Supérieure d'Art de Nancy to take up a position as artistic assistant at the Staatliche Akademie der Bildenden Künste Stuttgart. In 1998 he changed to the business world: he joined Milla und Partner in Stuttgart as Art Director for Communication in Space, where he was also a partner from 2001-2003.

In 2003 he became self-employed: he specialized as a freelance creative director and concept developer in communication in space for agencies such as Milla und Partner, Atelier Markgraph, Totems Communication, Design Hoch Drei, B612, Interbrand Zurich/Munich, Das Konzentrat, AV Communication, Steiner Sarnen Switzerland. 2010 Switzerland called: There he became concepter and scenographer at Steiner Sarnen Switzerland. Since September 2013 he has been working as a freelance concepter, scenographer and creative director in the areas of brand communication in space, museums and tourism.

Jean-Louis Vidière is married, has two children and lives in Germany near Basel (CH). He likes to tell that he has also been Ésèpe (in German Aisepos) since 1992, himself born in 733 BC in an ancient river in what is now north-western Turkey. The imaginary figure of Ésèpe becomes increasingly real through the narrative and the accompanying artistic work that Jean-Louis Vidière dedicates to him.

About Raumwelten

Raumwelten is the leading industry event for scenography and communication in Germany and takes place for the ninth time in 2020. Every year, around 1,000 creative professionals, businesspeople, marketing experts, architects, scenographers, media professionals and digital artists meet in Ludwigsburg to inform themselves and exchange thoughts about the different aspects of spatial communication. The centrepiece of Raumwelten is the Congress consisting of the Business and Art&Research modules with curated panels, keynotes by internationally renowned speakers, and workshops. At the Punktlandungen events, creative professionals together with clients present successfully realised projects in scenography and architecture. Leading German and international institutes of higher education in the fields of scenography, architecture and media give presentations at Raumwelten Talent. Raumwelten Public offers exciting opportunities for the general public to experience scenography in workshops, lectures, concerts and film programmes.

Press Contact: Katrin Dietrich, +49 711 925 46 102 & Rebecca Pfister, +49 711 925 46 120,
presse@festival-gmbh.de

Raumwelten is an event organised by Film- und Medienfestival gGmbH in cooperation with
Wirtschaftsförderung Region Stuttgart GmbH.

CREATED BY

film & medien festival
gGmbH

Film- und Medienfestival gGmbH
Stephanstraße 33
70173 Stuttgart

Tel.: +49 (0) 711 9 25 46 0
Fax: +49 (0) 711 9 25 46 150
kontakt@festival-gmbh.de

#raumwelten
raum-welten.com